



March 11, 2010

Dear Community Supporter:

We are proud to announce the 7th Annual Jazzin' on Jefferson, scheduled for June 26th-27th of this year. The event will again be produced by the Jefferson East Business Association (JEBA). Whether you have participated in the past or not, you are in for two fun filled days of activities and entertainment on East Jefferson. In 2010 we expect over 35,000 attendees over two days.

Our festival attracts visitors from throughout the metro area. From young to old, the festival has activities for the entire family. In addition to our multiple stages we feature family activities, shopping, an art gallery, home tours and a variety of food and drink. Sunday we are partnering with churches to bring out hundreds of people early in the day.

We invite local developers and development agencies to join us at this festival. One or more tents will be set up with tables available to accepted organizations. Non-profit groups are eligible for a subsidized rate.

Non Profit Organizations- If you represent a Michigan non-profit organization you may be eligible for a table at the festival for our cost of \$100. Since space is limited submitting an application does not assure you of space. Due to city vendor licensing requirements, organizations in this category may not sell any products or services on site. *As an added bonus, we will list each participant with a link to their website on the Jazzin' on Jefferson website.*

Developers- Developers with projects in the Jefferson East area are invited to showcase their available properties at a table for \$300. JEBA will select a limited number of developers depending on space and your application postmark will be considered in the acceptance process. *As an added bonus, we will list each participant with a link to their website on the Jazzin' on Jefferson website.*

Others- JEBA also has space for retail sales, artists, and food vendors. These spaces are not subsidized. Information about these booths can be found by calling Lisa Hardwick at 313-331-7939 ext. 303.

JEBA provides security, two chairs and one table inside a shared tent. As we confirm participation, we will send out further information pertaining to parking, marketing and booth location. Additionally, we plan to host information sessions where we will distribute a map, badges, and marketing materials.

Thank you for your interest in *Jazzin' on Jefferson 2010*. If you have any further questions, do not hesitate to call at (313) 331-7939 ext. 303 or e-mail lhardwick@jeffersonseast.org.

Sincerely,

Lisa Hardwick

Marketing Coordinator

JAZZIN' ON JEFFERSON
14628 East Jefferson, Detroit, MI 48215
T (313)331-7939 / F (313)331-0311

**NON PROFIT / DEVELOPER APPLICATION
JAZZIN' ON JEFFERSON • JUNE 26-27, 2010**

NAME _____

ORGANIZATION _____

PHONE () _____ FAX () _____

CELL PHONE () _____ E-MAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Applicants will only be considered with this completed form.

- Fee is due with this application. If not accepted your fee will be returned.
- Application is due by June 1, 2010

CATEGORY

NON PROFIT ORGANIZATION _____ \$100
(1 table and 2 chairs will be provided)

DEVELOPER _____ \$300
(1 table and 2 chairs will be provided)

MISSION

Please describe your mission / project below.

ADDITIONAL INFORMATION

- ____ Check if you need electricity. Include \$50 for a standard 110 outlet
____ Check if you would be interested in advertising in the festival program

Initial Here and Sign Next Page _____

CONTRACT AGREEMENT

Hold Harmless

The Undersigned Vendor In Consideration For Being Allowed To Participate In This Event Agrees To Indemnify And Hold Harmless Jeba And Its Assigns, Agents, Servants And Employees From Any And All Claims Or Causes Of Action Which Arise By Reason Of Any Act Or Failure To Act On The Part Of Vendor. This Indemnification And Hold Harmless Provision Applies To Any And All Liability Which May Arise From The Vendors Acts Including But Not Limited To Any Loss, Or Damage To Property Or Personal Injury, Which May Be Sustained By Any Individual Or Other Entity At The Event.

Insurance

During The Term Of This Agreement And Any Extension Or Renewal Thereof, Vendor Will Obtain And Maintain Comprehensive General Liability Insurance, Including Person Injury Liability And Property Damage Liability Coverage (And Including Contractual Liability Insurance For The Indemnification Provision Of This Agreement), Which Shall Include Coverage For Any And All Damages, Injury Or Loss Arising Out Of, Resulting From Or In Any Way Connected With Vendors Participate In Jazzin' On Jefferson. The Amount Of Coverage Required Under This Provision Shall Be No Less Than \$1,000,000. Such Insurance Coverage Shall Be Purchased And Maintained At A Reputable And Appropriate Insurance Company. Vendor Shall Name Jeba As An Additional Insured Of Said Property And Provide Jeba With A Certificate Evidencing Such Insurance Coverage At Least 10 Days Prior The Event.

Independent Contractors

Vendor And Jeba Are Independent Contractors And This Agreement Is Not Intended To And Shall Not Be Construed To Create A Joint Venture Or Partnership Between The Parties To This Agreement Or To Constitute Either Party As The Agent To The Other Party.

Date

Jazzin' On Jefferson Will Be Held On June 26-27, 2010 Rain Or Shine

Marketing

Acceptance Into The Festival Gives The Jefferson East Business Association Permission To Use Artist's Website And Email Information, Including Addresses For Promotional Purposes.

Agreement

The Undersigned Vendor Has Read, Understands, And Agrees To Comply With All Of The Rules, Terms, And Conditions That Are Set Out By Jeba In Connection With The Event Known As "Jazzin On Jefferson"

DATE _____ SIGNATURE _____

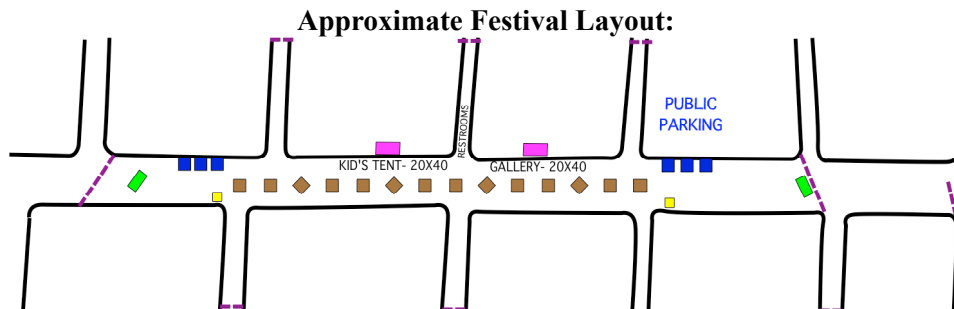
MAIL CURRENT TAX LICENCES, FEE AND COMPLETED APPLICATION TO:

Jazzin' on Jefferson
14628 E. Jefferson
Detroit Michigan 48215

Note: we must receive all of the above in order to process your application.

If you have any questions, please contact:

(313) 331-7939 ext. 303 or e-mail lhardwick@jeffersoneast.org



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