



2009 Jazzin' on Jefferson June 27, 2009



March 1, 2009

Dear Event Professional:

We are proud to announce the 6th Annual Jazzin' on Jefferson, scheduled for June 27th of this year. The event will again be produced by the Jefferson East Business Association (JEBA). Whether you have participated in the past or not, you are in for an exciting day. Over 15,000 people are expected to attend on that Saturday between 11am and 9:30pm.

Our festival attracts visitors from throughout the metro area. From young to old, the festival has activities for the entire family. In addition to our multiple stages we feature family activities, shopping, an art gallery, home tours and a variety of food and drink.

We have outlined the three ways of participating in retail at this event:

Visual Artists- Those creating their own artwork are invited to participate with an exhibit in our gallery tent. This is a juried opportunity and applications must be postmarked by May 1. Artists may only show and sell their own handcrafted work. Please contact Cevan at 313-443-1613 for an artist application.

Retail Vendors- We invite those with new or intriguing items to take a booth at the show. This year booths will be placed in the center of Jefferson. Each retailer will get a 10x10 section of a tent, with two sides open to the public. The other two sides will be backed up to another vendor.

Food Vendors- Those selling food and drink will be in this category. In addition to city vending permits, food vendors must either have a state health license or pay for a temporary permit. A mandatory health department meeting will be held the week prior to the festival.

JEBA provides all security, electrical and tent materials. The attached form will allow you to indicate your needs. As we confirm vendors, we will send out further information pertaining to parking, marketing and booth location. Additionally, we plan to host information sessions where we will distribute a map, vendor badges, and marketing materials. The map will outline parking and your booth location for the festival.

Thank you for your interest in *Jazzin' on Jefferson 2009*. If you have any further questions, do not hesitate to call at (313) 525-7154 or e-mail joj_dlatten@yahoo.com.

Sincerely,

Denise Latten
Food & Merchant Vendor Coordinator

JAZZIN' ON JEFFERSON
14628 East Jefferson, Detroit, MI 48215
T (313)331-7939 / F (313)331-0311

VENDOR APPLICATION
JAZZIN' ON JEFFERSON • JUNE 27, 2009

NAME _____

PHONE () _____ FAX () _____

CELL PHONE () _____ E-MAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Applicants will only be considered with this completed form.

- \$100 deposit is due and payable with this application. If not accepted deposit will be returned.
- Application is Due by May 1, 2009 • Balance is due on May 15, 2009.
- This application is not for shared gallery space. Visit www.jazzinonjefferson.com/vendor.htm for the artist gallery application.

SPACE REQUIRED

RETAIL VENDOR:

(2 tables and 2 chairs and 1 sign with logo will be provided)

_____ I am interested in one 10' x 10' booth space inside a 20x20 tent – \$300

_____ I am interested in one 10' x 20' booth space inside a 20x20 tent– \$500

FOOD VENDOR:

(No furniture provided. One standard 20amp 100 circuit is included))

_____ I have my own trailer/tent/unit less than 25' long – \$600 (Larger space is \$25 per foot)

_____ I need a 10x10 tent with two tables and cooking space beside it – \$725

PRODUCTS

Please indicate your desired sale items below.

Description of Item (s)	Price
(1) _____	
(2) _____	
(3) _____	
(4) _____	

ADDITIONAL INFORMATION

_____ Check if you need electricity .

You will be contacted. Standard 110 runs about \$50. 220 is about \$125

_____ Check if you would be interested in advertising in the festival program

Initial Here and Sign Next Page _____

CONTRACT AGREEMENT

Hold Harmless

The Undersigned Vendor In Consideration For Being Allowed To Participate In This Event Agrees To Indemnify And Hold Harmless Jeba And Its Assigns, Agents, Servants And Employees From Any And All Claims Or Causes Of Action Which Arise By Reason Of Any Act Or Failure To Act On The Part Of Vendor. This Indemnification And Hold Harmless Provision Applies To Any And All Liability Which May Arise From The Vendors Acts Including But Not Limited To Any Loss, Or Damage To Property Or Personal Injury, Which May Be Sustained By Any Individual Or Other Entity At The Event.

Insurance

During The Term Of This Agreement And Any Extension Or Renewal Thereof, Vendor Will Obtain And Maintain Comprehensive General Liability Insurance, Including Person Injury Liability And Property Damage Liability Coverage (And Including Contractual Liability Insurance For The Indemnification Provision Of This Agreement), Which Shall Include Coverage For Any And All Damages, Injury Or Loss Arising Out Of, Resulting From Or In Any Way Connected With Vendors Participate In Jazzin' On Jefferson. The Amount Of Coverage Required Under This Provision Shall Be No Less Than \$1,000,000. Such Insurance Coverage Shall Be Purchased And Maintained At A Reputable And Appropriate Insurance Company. Vendor Shall Name Jeba As An Additional Insured Of Said Property And Provide Jeba With A Certificate Evidencing Such Insurance Coverage At Least 10 Days Prior The Event.

Independent Contractors

Vendor And Jeba Are Independent Contractors And This Agreement Is Not Intended To And Shall Not Be Construed To Create A Joint Venture Or Partnership Between The Parties To This Agreement Or To Constitute Either Party As The Agent To The Other Party.

Date

Jazzin' On Jefferson Will Be Held On June 27, 2009 Rain Or Shine

Marketing

Acceptance Into The Festival Gives The Jefferson East Business Association Permission To Use Artist's Website And Email Information, Including Addresses For Promotional Purposes.

Agreement

I understand that I am not permitted to sell alcoholic beverages of any kind during the festival. I further understand that any alcoholic beverage sales are handled by Jefferson East Business Association (JEBA), and all revenue generated from alcohol goes directly to Jeba. Jeba retains control and responsibility for my and my staff's actions as they relate to the Liquor Control Act and Rules and Violations of the Act and Rules. Jeba retains control over the entire licensed area.

The Undersigned Vendor Has Read, Understands, And Agrees To Comply With All Of The Rules, Terms, And Conditions That Are Set Out By Jeba In Connection With The Event Known As "Jazzin On Jefferson"

DATE _____ SIGNATURE _____

MAIL CURRENT TAX LICENCES, FEE AND COMPLETED APPLICATION TO:

Denise Latten

Jazzin' on Jefferson

14628 E. Jefferson

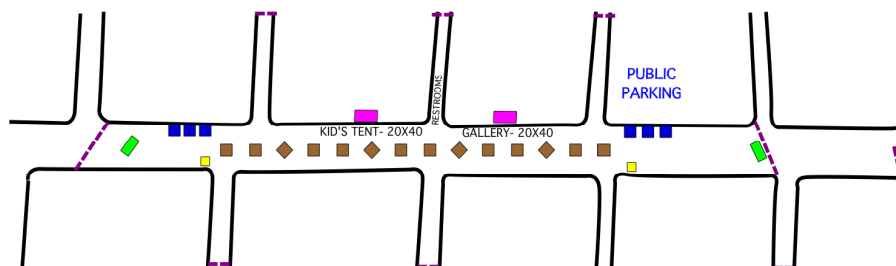
Detroit Michigan 48215

Note: we must receive all of the above in order to process your application.

If you have any questions, please contact:

(313)525-7154 or e-mail joj_dlatten@yahoo.com.

Approximate Festival Layout:



JAZZIN' ON JEFFERSON
14628 East Jefferson, Detroit, MI 48215
T (313)331-7939 / F (313)331-0311