



2008 Jazzin' on Jefferson June 28, 2008



March 15, 2008

Dear Event Professional:

We are proud to announce the 5th Annual Jazzin' on Jefferson, scheduled for June 28th of this year. The event will again be produced by the Jefferson East Business Association (JEBA). Whether you have participated in the past or not, you are in for an exciting day. Over 15,000 people are expected to attend on that Saturday between 11am and 11pm.

Our festival attracts visitors from throughout the metro area. From young to old, the festival has activities for the entire family. In addition to our multiple stages we feature family activities, shopping, an art gallery, home tours and a variety of food and drink.

We have outlined the three ways of participating in retail at this event:

Visual Artists- Those creating their own artwork are invited to participate with an exhibit in our gallery tent. This is a juried opportunity and applications must be postmarked by May 1. Artists may only show and sell their own handcrafted work. Please contact Cevan at 313-443-1613 for an artist application.

Retail Vendors- We invite those with new or intriguing items to take a booth at the show. This year booths will be placed in the center of Jefferson. Each retailer will get a 10x10 section of a tent, with two sides open to the public. The other two sides will be backed up to another vendor.

Food Vendors- Those selling food and drink will be in this category. In addition to city vending permits, food vendors must either have a state health license or pay for a temporary permit. A mandatory health department meeting will be held the week prior to the festival.

JEBA provides all security, electrical and tent materials. The attached form will allow you to indicate your needs. As we confirm vendors, we will send out further information pertaining to parking, marketing and booth location. Additionally, we plan to host information sessions where we will distribute a map, vendor badges, and marketing materials. The map will outline parking and your booth location for the festival.

Thank you for your interest in *Jazzin' on Jefferson 2008*. If you have any further questions, do not hesitate to call at (313) 525-7154 or e-mail joj_dlatten@yahoo.com.

Sincerely,

Denise Latten
Food & Merchant Vendor Coordinator

JAZZIN' ON JEFFERSON
14628 East Jefferson, Detroit, MI 48215
T (313)331-7939 / F (313)331-0311

VENDOR APPLICATION
JAZZIN' ON JEFFERSON • JUNE 28, 2008

NAME _____

PHONE () _____ FAX () _____

CELL PHONE () _____ E-MAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Applicants will only be considered with this completed form.

- \$100 deposit is due and payable with this application. If not accepted deposit will be returned.
 - Balance is due on June 1, 2008.
- This application is not for shared artist gallery space. Contact Cevan Castle at 313-443-1613 for the artist gallery space application.

SPACE REQUIRED

RETAIL VENDOR:

(2 tables and 2 chairs and 1 sign with logo will be provided)

____ I am interested in one 10' x 10' booth space inside a 20x20 tent – \$300

____ I am interested in one 10' x 20' booth space inside a 20x20 tent– \$500

FOOD VENDOR:

(No furniture provided. One standard 20amp 100 circuit is included))

____ I have my own trailer less than 25' long – \$600 (Larger trailers are \$25 per foot)

____ I have my own tented booth less than 25' long – \$600

____ I need a 10x10 tent with two tables and cooking space beside it – \$725

PRODUCTS

Please indicate your desired sale items below.

Description of Item (s)	Price
(1) _____	
(2) _____	
(3) _____	
(4) _____	

ADDITIONAL INFORMATION

____ Check if you need electricity .

You will be contacted. Standard 110 runs about \$50. 220 is about \$125

____ Check if you would be interested in advertising in the festival program

CONTRACT AGREEMENT

Hold Harmless

The Undersigned Vendor In Consideration For Being Allowed To Participate In This Event Agrees To Indemnify And Hold Harmless Jeba And Its Assigns, Agents, Servants And Employees From Any And All Claims Or Causes Of Action Which Arise By Reason Of Any Act Or Failure To Act On The Part Of Vendor. This Indemnification And Hold Harmless Provision Applies To Any And All Liability Which May Arise From The Vendors Acts Including But Not Limited To Any Loss, Or Damage To Property Or Personal Injury, Which May Be Sustained By Any Individual Or Other Entity At The Event.

Insurance

During The Term Of This Agreement And Any Extension Or Renewal Thereof, Vendor Will Obtain And Maintain Comprehensive General Liability Insurance, Including Person Injury Liability And Property Damage Liability Coverage (And Including Contractual Liability Insurance For The Indemnification Provision Of This Agreement), Which Shall Include Coverage For Any And All Damages, Injury Or Loss Arising Out Of, Resulting From Or In Any Way Connected With Vendors Participate In Jazzin' On Jefferson. The Amount Of Coverage Required Under This Provision Shall Be No Less Than \$1,000,000. Such Insurance Coverage Shall Be Purchased And Maintained At A Reputable And Appropriate Insurance Company. Vendor Shall Name Jeba As An Additional Insured Of Said Property And Provide Jeba With A Certificate Evidencing Such Insurance Coverage At Least 10 Days Prior The Event.

Independent Contractors

Vendor And Jeba Are Independent Contractors And This Agreement Is Not Intended To And Shall Not Be Construed To Create A Joint Venture Or Partnership Between The Parties To This Agreement Or To Constitute Either Party As The Agent To The Other Party.

Date

Jazzin' On Jefferson Will Be Held On June 28, 2008 Rain Or Shine

Marketing

Acceptance Into The Festival Gives The Jefferson East Business Association Permission To Use Artist's Website And Email Information, Including Addresses For Promotional Purposes.

Agreement

The Undersigned Vendor Has Read, Understands, And Agrees To Comply With All Of The Rules, Terms, And Conditions That Are Set Out By Jeba In Connection With The Event Known As "Jazzin On Jefferson"

DATE _____ SIGNATURE _____

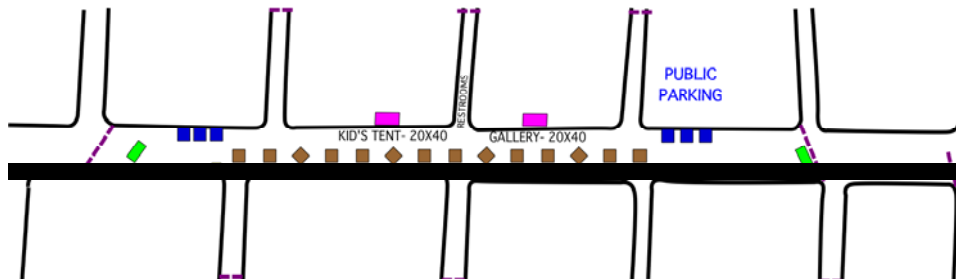
MAIL CURRENT TAX LICENCES, FEE AND COMPLETED APPLICATION TO:

**Denise Latten
Jazzin' on Jefferson
14628 E. Jefferson
Detroit Michigan 48215**

Note: we must receive all of the above in order to process your application.

If you have any questions, please contact:
(313)525-7154 or e-mail joj_dlatten@yahoo.com.

Approximate Festival Layout:



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